



**Proposal Evaluation**  
**Athletic and Physical Education Equipment with Related Supplies RFP #050924**

	Possible Points	American Soccer Company, INC	Anchortex Corporation	Arizona Sports Installation, Inc	Defiant Strength Inc.	Draper, Inc	Everlast Climbing Industries	Jaypro Sports	KeyRec, LLC	Litania Sports Group	Microlife USA Inc.
Conformance to RFP Requirements	50	32	34		34	41	35	40		40	31
Financial Viability and Marketplace Success	75	52	54		52	60	53	60		58	45
Ability to Sell and Deliver Service	100	73	62		64	79	69	79		83	62
Marketing Plan	50	34	36		33	42	35	41		42	31
Value Added Attributes	75	52	47		49	60	53	56		53	49
Warranty	50	33	38		39	40	48	40		41	37
Depth and Breadth of Offered Equipment, Products, or Services	200	148	153		148	165	150	165		166	120
Pricing	400	314	325		339	331	300	344		335	306
<b>Total Points</b>	<b>1,000</b>	<b>738</b>	<b>749</b>		<b>758</b>	<b>818</b>	<b>743</b>	<b>825</b>		<b>818</b>	<b>681</b>
Rank Order		11	9		7	3.5	10	2		3.5	13

	Possible Points	Modular Pumptrack USA, Inc.	Performance Health Supply, Inc.	Pioneer Manufacturing Company	PLAE Vertical Inc.	Prophet Corp.	Riddell / All American Sports Corp	School Health Corporation	STEMfinity, LLC	Varsity Brands Holding Co., Inc.
Conformance to RFP Requirements	50	32		33	32	40	37	42	36	30
Financial Viability and Marketplace Success	75	49		52	50	59	61	65	56	41
Ability to Sell and Deliver Service	100	61		61	68	80	80	85	69	61
Marketing Plan	50	32		31	31	40	36	43	38	29
Value Added Attributes	75	48		50	50	61	63	63	56	39
Warranty	50	36		33	34	39	34	40	38	32
Depth and Breadth of Offered Equipment, Products, or Services	200	133		154	136	166	151	169	141	126
Pricing	400	304		259	245	310	295	333	328	249
<b>Total Points</b>	<b>1,000</b>	<b>695</b>		<b>673</b>	<b>646</b>	<b>795</b>	<b>757</b>	<b>840</b>	<b>762</b>	<b>607</b>
Rank Order		12		14	15	5	8	1	6	16

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